

DRAFT – SUBJECT TO COMMITTEE APPROVAL

**OLD DOMINION UNIVERSITY  
BOARD OF VISITORS  
University Advancement Committee Minutes  
Thursday, June 8, 2017**

**MINUTES**

The University Advancement Committee of the Board of Visitors of Old Dominion University met Thursday, June 8, 2017, at 10:45 a.m. in Committee Room B of the Kate and John R. Broderick Dining Commons on the Norfolk campus. Present from the Board were:

Frank Reidy, Chair  
Ross A. Mugler, Vice Chair  
Michael J. Henry  
Larry R. Hill  
Toykea S. Jones  
Mary Maniscalco-Theberge

Abandon discuss. A cash board. 1.778.0 the as (1) 2.778.0 (1) in) the area of 0 Td [(Jo)-18.5 (y)18.5 ( Jef)-9.

Development which included fundraising amounts for total giving, planned giving, annual funds, donor counts and gift income. Total giving amounts for the Educational

and Athletic Foundations and adding in the Barry Museum Foundation was \$57.3 million, of that total, \$23 million represented the Educational and Athletic Foundations. He reported that there are still gifts coming in for athletics before the end of the fiscal year. Mr. Brandon noted that once in initiative mode, the board would be seeing different fundraising reports. Planned Giving has achieved its goal with \$4 million raised to date. Annual Giving has raised \$601,557 with efforts being placed on direct mail pieces. He noted that staff are looking into a training program that would groom interns from the annual fund to flow into friend-raisers or fund-raisers. Mr. Brandon reported that donor counts are currently at 7,180 and will increase by the end of June due to athletic reseating for football.

ODUAA