#### **MEMORANDUM**

TO: Members of the Academic and Research Advancement Committee

of the Board of Visitors

Michael J. Henry, Chair Toykea S. Jones, Vice Chair

Lisa B. Smith (exofficio) Kay A. Kemper(ex-officio)

R. Bruce Bradley Robert S. Corn Unwanna BDabney Jerri F. Dickseski Alton J. Harris

Maurice D. Slaughter

Sebastian Kuh(Faculty Representative)

FROM: Augustine O. Agho

Provost

DATE: November 26, 2018

The purpose of this memorandum is to provide you with background information for our meeting on Thursda 1201001 the Kate
mmittee Room A (Room 2203)

#### I. Approval of Minutes of the September, 20018 Meeting

The minutes of the September 20, 2018 meeting will be presented for approval as previously distributed.

Ils to be discussed in closed session.

#### III. Reconvene in Opessession and Vote on Resolutions

#### IV. Consent Agenda

Included in the consent agenda materials are resolutions recommeixdiangulty appointments, 18 administrative appointments appointment of three Louis I. Jaffe Professors, and seven emeritus/emeritappointment.

# OLD DOMINION UNIVERSITY BOARD OF VISITORS ACADEMIC AND RESEARCH ADVANCEMENT COMMITTEE DECEMBER 6, 2018 AGENDA

10:00-11:15 a.m. – Kate and John R. Broderick Dining Commons, Committee Room A (Room 2203)

- I. APPROVAL OF THE MINUTES OF SEPTEMBER 20, 2018
- II. CLOSED SESSION
- III. RECONVENE IN OPEN SESSION AND VOTE ON RESOLUTIONS
- IV. CONSENT AGENDA
  - A. Faculty Appointments (p. 4-5)
  - B. Administrative Appointments (p. 6-9)
  - C. Appointment of Louis I. Jaffe Professors (p. 10-12)
  - D. Emeritus/Emerita Appointments (p. 13-17)
- V. VOTE ON CONSENT A

(p. 46-75)

C. Approval to Rename the School of Physical Therapy and Athletic Train the School of Rehabilitation Sciences (p. 76)

- VII. VOTE ON REGULAR AGENDA RESOLUTIONS
- VIII. INFORMATION ITEMS
  - A. Report from the Provost
  - B. Report from the Vice President for Research
    - 1. Presentation on Digital Shipbuilding by Jennifer Michaeli, Assistant Professor of Engineering Technology
- IX. TOPICS OF INTEREST TO BOARD OF VISITORS MEMBERS

# FACULTY APPOINTMENTS

RESOLVED that, upon the recommendation of the Academic and Research

Advancement Committee, the Board of Visitors approves the following faculty appointments.

|                                | Effective     |             |             |
|--------------------------------|---------------|-------------|-------------|
| Name and Rank                  | <u>Salary</u> | <u>Date</u> | <u>Term</u> |
| Dr. Kristi Costello            | \$90,000      | 12/25/18    | 10 mos      |
| Associate Professor of English |               |             |             |

Dr. Costello received a Ph.D. in English from Binghamton University and an M.A. in English and a B.A. in English Literatun Es-c 0 Tw 12.280 rved aanveved a an she was Dir

Ms. Jennifer R. Vaziralli Lecturer of Management

\$53,000

\$60,000

10/25/18

12/25/18

10 mos

5 mos

Ms. Vaziralli received an M.B.A. from The Wharton School, University of Pennsylvania and a B.S. in Human Resource Management and a B.S. in Marketing Management from Virginia Polytechnic Institute and State University. Previously she was Chief Revenue Officer at Collage Group.

Dr. Honggeng Zhou Visiting Professor of Information Technology and Decision Sciences

Dr. Zhou received a Ph.D. in Business Administration and a Master of Arts in Business Administration from The Ohio State University, a Master of Science in Applied Statistics from the University of Memphis and a Bachelor of Science in Computer Science and Engineering from Zhejiang University. Previously he was a Professor in the School of Management at Zhejiang University. (spring semester only)

#### ADMINISTRATIVE FACULTY APPOINTMENTS

RESOLVED that, upon the recommendation of the Academic and Research

Advancement Committee, the Board of Visitors approves the following administrative faculty and Instructor

Ms. Barnes received a B.S. in Communication and a Master of Public Administration from Old Dominion University. Previously, she worked as a Transfer Evaluation Specialist for the University's Office of Admissions.

Ms. Kimberly Cain \$65,000 10/10/2018 12 mos Assistant Director, Institutional Equity and Diversity and Assistant Professor

Dr. Cain received a B.A. in Political Science from O-2 (S0)5 (f0)5 (S0)53 (rAB (c)4 9 (s)0.9 (it)-9.l.fm7 from William and Mary Law School. Previously, she worked as a Legal Intern for the City of Hampton's Commonwealth Attorney's Office.

Ms. Kimberly Chavers \$38,250 9/25/2018 12 mos Second Assistant Women's Rowing Coach and Assistant Instructor

Ms. Chavers received a B.S. in Health Science from Marietta College and a D.P.T. in General Physical Therapy from Northeastern University. Previously, she worked as the Women's Summer Coach for the New York Athletic Club in Central Park, New York.

Ms. Danielle Dady \$65,000 10/1/2018 12 mos Senior Research Compliance Coordinator, Office of Research and Assistant Instructor

Ms. Dady received a B.S in Animal Science from the University of Connecticut. She holds certifications as a Certified Manager of Animal Resources (CMAR) and as a Registered

Ms. Courtney Kelly \$70,000 10/10/2018 12 mos Assistant Director, Institutional Equity and Diversity and Interim Title IX Coordinator and Assistant Professor

Dr. Kelly received a B.A. in English from East Tennessee State University and a J.D. from Albany Law School. Previously, she worked as the Title IX Investigator for Norfolk State University.

Ms. Lisa Moser \$47,939 10/25/2018 12 mos Coordinator of Undergraduate Studies, Electrical and Computer Engineering and Instructor

Ms. Moser received a B.A. in Business Administration from Ball State University and a Master of Business Administration from Old Dominion University. Previously, she served as the Academic Enrichment and Learning Communities Specialist for the University's Center for High Impact Practices.

Mr. James Palmer \$70,000 11/10/2018 12 mos Senior Market Research Analyst and Instructor

Mr. Palmer received a B.S. in Business Administration and an M.B.A. in Global Management from the University of Phoenix. Previously, he worked as the Senior College Research Analyst at Modesto Junior College and as an Information Technology Consultant for California State University at Stanislaus.

Ms. Lanah Stafford \$58,100 9/25/2018 12 mos Director of CHIP Planning and Project Management, Center for High Impact Practices and Instructor

Ms. Stafford received a B.S. in Political Science from the University of Wisconsin at Madison and an M.A. in Political Science from George Mason University. Previously, she was a Senior Research Associate for the University's Office of Institutional Effectiveness and Assessment.

Ms. Erica Watson \$55,500 10/25/2018 12 mos Associate Director of Student Conduct and Academic Integrity and Assistant Professor

Dr. Watson received a B.A. in Political Science from the University of Tennessee and a J.D. from the University of Tennessee College of Law. Previously, she worked as the Director of Student Conduct and Community Standards at Young Harris College.

Dr. Eric Weisel \$200,000 11/10/2018 12 mos Executive Director of VMASC/Associate

Vice President for Applied Research and Assistant Professor

Dr. Weisel earned a B.S. in Mathematics from the United States Naval Academy, an M.S. in Operations Research from the Florida Institute of Technology, and a Ph.D. in Modeling, Simulation, and Visualization Engineering from Old Dominion University. Previously, he served as the Director of Applied Research for the University's Office of Research. Prior to joining the University, Dr. Weisel worked in a variety of roles such as the Chief Scientist for Training and Simulation Solutions at General Dynamics and as the Founder and CEO for WernerAnderson, Inc., a technology research start-up firm.

Ms. Victoria West

# APPOINTMENT OF LOUIS I. JAFFE PROFESSORS COLLEGE OF ARTS AND LETTERS

RESOLVED that, upon the recommendation of the Academic and Research Advancement Committee, the Board of Visitors approves the appointment of the following individuals as Louis I. Jaffe Professors in Arts and Letters for 2018-2019 through 2022-2023. A summary of each person's career is included below for information purposes.

The Jaffe Professorship recognizes outstanding faculty scholars in the College of Arts and Letters who have demonstrated sustained excellence in teaching and/or research as well as a continuing, exemplary commitment to the university.

Luisa Igloria Professor,

Proceeds from the Jaffe Professorship endowment funds will be used to provide a stipend of \$5,000 per year to Professor Toomey in the academic years 2018-2019 through 2022-2023.

Xiushi Yang Professor, Department of Sociology and Criminal Justice

#### **EMERITUS/EMERITA APPOINTMENTS**

RESOLVED that, upon the recommendation of the Academic and Research

Advancement Committee, the Board of Visitors approves the title of en/lenitensitato the

following faculty member and faculty adminisators/faculty professionals a summary of their

accomplishments isocluded.

Name and Rank
Jimmie Carraway

Effective Date
January 1, 2019

University Distinguished Teacher Emeritus and Senior Lecturer Emeritus of Information Technologand Decision Sciences

Valerian Derlega January 1, 2019

Professor Emeritus of Psychology

Michael J. Doviak January 1, 2019

Associate Professor Emeritus of Mathematics and

**Statistics** 

Sylvia Hudgins

Professor Emerita of Finance January 1, 2019

Karen Kott January 1, 2019

Associate Professor Emerita of Physical Therapy

and Athletic Training

Edward P.Markowski January 1, 2019

University Professor Emeritus and Professor Emeritus of

Information Technology and Decision Sciences

Kneeland Nesius January 1, 2019

University Professor Emeritus and Associate Professor

**Emeritus of Biological Sciences** 

# JIMMIE CARRAWAY

Among his notable scholarly accomplishments, Derlega was a pioneer in theory and research on the role of selfdisclosure and privacy regulation in personal relationships. He has contributed to research on psychological and social challenges confronting people living with HIV and sickle cell disease. More recently, he has maintained an active research program on the role of vicariously experienced violence (e.g., exposure to widely publicized mass shootings) on people's psychological reactions to these incidents and their willingness to engage in social action.

MICHAEL J. DOVIAK

# KAREN KOTT

Karen Kott earned a B.S. in physical therapy, an M.S. in exceptional children education, and a Ph.D. in barning and instruction pecial education the State University of New York at Buffalo. She has continuously maintained a license to practice physical therapy since completion of her baccalaureate degree.

Kott joinedOld Dominion as an associate terssor of physical therapy in 2006.

andmathematicastatistics. Markowski has been actively involved in scholarly work throughout his teachingareerHe has publishealpproximately45articlesin leading academigournalsin thefields of mathematicastand applied statistics, decision sciences operations and supply chain management, marketing, and strategic management, hehasmadealargenumberof researchpresentations academic conferences.

Markowski has made significant contributions to the faculty governance of the <code>ittyipasrs</code> both a member of important committees as well as leading such committees. He has been a member of the Faculty Senate and has chaired the Faculty Grievance Committee. He has also been a member and chair of Promotion and Tenure Committees at the elephand college level. Outs f s(f)5 Tc 93.7 (o)8.7 (f)3.7 (Pi)-3.2 (cna)-18.1 (nc)-8.6nifovend scege

#### APPROVAL OF ABACHELOR OF SCIENCEDEGREEIN CYBERSECURITY

RESOLVED that, upon the recommendation of the Academic and Research

Advancement Committeehe Board of Visitors approvesse proposes achelor of

Science degree in Cyberseicy in the College of Arts and Lettees fective with the fall

2019 semester

#### Rationale:

Old Dominion University seeks approxito initiate a Bachelor of Science in Cybersecurity to begin fall 2019. The program would be administered by the Center foCyber Security Education and Research (CCSER) and housed in the Department of Interdisciplinary Studies, College of Arts & Letters.

The degree program is designed to provide students with a strong understanding of cyber systems, threats, defense, and operation technologies. Graduates will be knowledgeable in the theory, technologies, skills, and practices necessary to protect critical cyber infrastructure and assets. They will have enhanced oral and written communication skills to articulate cybersetyuproblems and decisions, and clearly understand ethical standards and rules.

The program responds to the vital needs for cybersecurity professionals in the Commonwealth of Virginia, the nation, and the world. Graduates will be prepared to work within the cybersecurity industry, U.S. Army, Navy, Air Force, and other branches the military, and within federal, state, or local government or government contracting. Graduates will fill the demand for cybersecurity technical positions such as Cyber Intelligence Analyst, Cyber Security Analyst, Data Security Associate, Incident Respons Analyst, Information Assurance Analyst, Information Security Analyst, Information Systems Security Officer, Security Consultant, Security Engineer, Security Specialist, Valuety, just to name a few.

The Bachelor of Science degree program in cybersecurity represents an expansion of the current cybersecurity major within the Bachelor of Science in Interdisciplinary Studies, which has been offered for the past three years. This expansion is needed to eliminate curricular restraints of a

major and to allow students to earn a degree that more closely matches the coursework they take and job opportunities they pursue after graduation. Further, a standlone degree poram in cybersecurity will provide students with the degree and degree namethat more accurately reflects the coursework taken. The focus on cybersecurity will advance students' understanding of a broad range of cybersecurity topics in Virginia, in the Uni

# STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA PROGRAM PROPOSAL COVER SHEET

| Institution     Old Dominion University   | 2. Academic Program (Check one):  |  |  |
|---|---|--|--|
|   | Certificate document  |  |  |
|   |   |  |  |
| 5. Degree/certificate designation Bachelor of Science   | 6. Term and year of initiation Fall 2019  |  |  |
| 7a. For a proposed spiriff, title and dec   | gree designation of existing degree program   |  |  |
| 7b. CIP code (existing program)   |   |  |  |
| 8. Term and year of first graduates Fall 2019   | 9. Date approved by Board of Visitors   |  |  |
| The state of the state approved by local board date approved by State Board for the state approved by S | Community Colleges  |  |  |
| , , ,   | dentify collaborating institution(s) and attach responding chief academic officers(s) |  |  |
| 12 Location of program within instituti specify the unit from thehoices).   | on (complete for every level, as appropriate ar                                       |  |  |
| Departments(s) or division of Departments   | artment of Interdisciplinary Studies  |  |  |
| School(s) or college(s) of College  | of Arts & Letters   |  |  |
| Campus(es) or oftampus site(s) N  | 1148 dec  |  |  |
| hybrid (both faceto-face and distance   | Distance (51% or more webbased)⊠  |  |  |
| · · · · · · · · · · · · · · · · · · ·   |   |  |  |

## Description of the Proposed Program

## **Program Background**

Old Dominion University (ODU) seeks approval to initiate achelor of Science in Cybersecurity scheduled to beginal 2019 in Norfolk, Virginia. This proposed progrand we administered by the Center for Cyberc 3 rity Education and Resear (CCSER) and housed in the Department of the disciplinary Studies College of Arts & Letters

The proposedBS in Cybersecuritys designed to rovide students with a strong understand of cyber systems, threats, defense and operation technologies. Graduates will be knowledgeable in the theory, technologies, skills, and practices necessary to proteritical cyber infrastructure and assetsThey will have enhanced oral and written communication skills to articulate cybersecurity problems and decisions, achearly understand ethical standards and rules

The program will prepare graduates to work within the cybersectod by try, U.S. Army, Navy, Air Force, and other branches of the military, switch in federal, state, or local government or government contracting. Graduates will fill the demand for cybersected by ical positions such as Cyber Intelligence Analystyber Security Analyst Data Security Associate, Incident Response Analyst Information Assurance Analyst Information Systems Security Office Beic (#) U.S. ((c) 14) 14 (c) 14 (c)

course management actions will take place in Blackboard. Further, fatuditynt interaction is available via email, phone, imperson meetings, and Web Enterface meetings.

Faculty members who teach in the whethsed format are trained in course development and delivery through the Center for Learning and Teaching (CLT). There, instructional designers and technologists work individually with each faculty member to convert course content, assignments, testing, and other course work to abasebel platform. Faculty work closely with the designers to ensure whethered content is the same as content taught into face settings.

Beyond the usual online offerings@DU, cybersecurity is a field that requires extensive hands on experience, which has been shown to be an important factor in stimulating students' interest and sharpening their scientific reasoning and probleming skills. To this end, ODU has made significant investments in the creation of a staffetheart cybersecurity infrastructure, including a cybersecurity lab consisting of 24 dedicated workstations, a Nutanix-trymperged system that supports virtual machines, two Cisco lab switches, ap (NSk-3172-T data center grade switch, and a Palo Alto 850 NGFW firewall. Online students can remotely connect to the lab facility to conduct various readvorld cybersecurity experiments.

#### Admission Criteria

The requirements for admission to the proptosechelor of Science in Cybersecuritill include:

- x An online admission application and associated application fee
- x For freshmen: official transcripts from secondary institution(s) and/or General Education Development (GED) work
- x For transfer students: official transcripts from all regionalboredited possecondary institutions or equivalent foreign institutions attended, with a minimum GPA of 2.5 in prior coursework; a GPA of 3.0 or better will make the applicant more competitive

Non-native English seakers are required to provide official scores 50 on the paperased, or 79-80 on the iBT, Test of Englisas a Foreign Language (TOEFL).

Other factors such as co/extrarricular activities, community service, personal statements, recommendations, new special talents and leadership may also be considered.

# **Target Population**

The proposed bachelor brogramwill target students who are enrolled in cybersecurity associate degrees where ODU has developed articulation agreements. These include the following colleges:

- x Tidewater Communication College
- x Thomas Nelson Community College
- x Northern Virginia Community College

The articulations facilitate the seamless transfer of community collegenates ODU. The students who graduate under the articulas are guaranteed admission to ODU's cybersecurity program, which is the most affordable doctoral research institution in the state.

#### Curriculum

The propose Bachelor of Science in Cybersecurity is a 120 edit hourdegree programocused on understanding cybersecurity ndamentals, applications, and operations, while providing opportunities for students to integrate education and training with the of sample lemsolving skills in the lab environment.

The curriculum of the proposed BS in Cybersecurityludesa cybersecurity core that introduces fundamental concepts associated the thield of cpts ft25.9of cheeptecurity thof2 ()]T ed enenced

#### Student Assessment

Students will be evaluated throughout the program using formative assessments, such as quizzes, tests, cases studies, papers, research psoperat presentations. Student learning outcomes cover many of the technical competencies that are required for the technical competencies that ar

- 1. Analyze ethical social issues in the area of cybersectority early understand ethical standards and rules for bersecurity profession about to promote social responsibility
- 2. Communicate in writing their understanding cybersecurity problems and decisions about cyber defense and operations in a cohesive and twelfured manner;
- 3. Integrateprinciples and methods from a variety of disciplines to developina plement best practices to solve cybersecurity mplexities
- 4. Analyze global cybersecurity roblems and make decisions that enhance the effectiveness of cyber defense and operation solutions based on these analyses
- 5. Orally communicate their understaing of cybersecurity and explain decisions on cohesive and well-structured presentations both technical and note choical audience.

These student learning outcomes are provided in the followingssmembap.

## Curriculum Map of Cybersecurity Program Core Courses

| Learning Outcomes                | Courses             | Assessment Methods                         |
|----------------------------------|---------------------|--|
| 1. Ethics                        | CYSE200T            | <u>Formative</u>                           |
| Analyze ethical and social issue | €Cybersecurity,     | Group reading and book review; critical    |
| in the area of cybersecurity to  | Technology, and     | thinking and analysis assignments          |
| clearly understand ethical       | Society             |  |
| standards and rules for          |                     | Summative:                                 |
| cybersecurity professionals and  | d .                 | Midterm and final exams assessing          |
| to promote social responsibility |                     | knowledge of thethical standards and       |
|                                  |                     | rules forcybersecurity professionals       |
| 2. Written Communication         | CYSE200T            | <u>Formative</u>                           |
| Communicate in writing their     | Cybersecurity,      | Group readingand discussion; written       |
| understanding of cybersecurity   | 93.                 | assignmentshort essays; and digital        |
| problems and decisions about     | Society             | portfolio.                                 |
| cyber defense and operations i   |                     |  |
| a cohesive and welltructured     | IDS 300W            | Summative:                                 |
| manner                           | Interdisciplinary   | Midterm and final exams assessionigical    |
|                                  | Theory and Concepts | thinking and written communication skills. |
|                                  |                     |  |

|                                  | CYSE 425W<br>Cybersecurity Strætgy |   |
|----------------------------------|------------------------------------|---|
|                                  | & Policy                           |   |
|                                  | CYSE/CRJS/CPS 406                  |   |
|                                  | Cyber Law                          |   |
|                                  | IDS 493 IDS                        |   |
|                                  | Electronic Portfolio Project       |   |
| 3. Analytical Problem Solving    | CYSE 250 Basic                     | Formative:                                  |
| Integrateprinciples and methods  |                                    | Real-world application scenarios; case      |
| from a variety of disciplines to | Programming and                    | analysis critical thinking and analysis     |
|                                  | o o                                |   |
| develop and implement best       | Networking                         | assignments.                                |
| practices to solve cybersecurity |                                    | Cummativa                                   |
| complexities.                    | CYSE 300                           | Summative:                                  |
|                                  | Introduction to                    | Midterm and final exams assessing           |
|                                  | Cybersecurity                      | knowledge of the                            |
|                                  | 0) (0= 00)                         | cyber system risks and vulnerabilitiessd    |
|                                  | CYSE 301                           | diagnosis principles and methods            |
|                                  | Cybersecurity                      |   |
|                                  | Techniques and                     |   |
|                                  | Operations                         |   |
|                                  | 0\/05/05 10/050 400                |   |
|                                  | CYSE/CRJS/CPS 406                  |   |
|                                  | Cyber Law                          |   |
|                                  | CS 471 Operating                   |   |
|                                  | Systems                            |   |
| 4. Global Perspective            | CYSE200T                           | Formative:                                  |
| Analyze global cybersecurity     | Cybersecurity,                     | Real-world application scenariosase         |
| problems and make decisions      | Technology, and                    | studyof the globalimpact of a cyberattack;  |
| that enhance the effectiveness   | o&ociety                           | critical thinking and analysis assignments. |
| cyber defense and operation      | •                                  |   |
| solutions based on these         | CYSE 250 Basic                     | Summative:                                  |
| analyses                         | Cybersecurity                      | Midterm and final exams assessing           |
|                                  | Programming and                    | knowledge of the                            |
|                                  | Networking                         | international cyberscurity threats in the   |
|                                  | 5                                  | Internet.                                   |
| 5. Oral Communication            | CYSE 250 Basic                     | Formative:                                  |
| Orally communicate their         | Cybersecurity                      | Designassignments; oral presentation of a   |
| understanding of cybersecurity   |                                    | cyber defense plan for a campus network     |
| and explaimecisions in           | Networking                         |   |
| cohesive and welstructured       | <b>9</b>                           | Summative:                                  |
| SS.ISSITS AND HODINGOIGISA       |                                    | <u> </u>                                    |

| presentation to both technical and nontechnical audience. | Midterm and final exams assessing knowledge of echnical communication principles and practice. |
|---|--|
|   |  |

- x Approved curricular changes and development;
- x Faculty development and research activities;
- x Facilities;
- x Internal and external funding; and
- x Description of strengths and weaknesses with attention to action items for the futu

The dean and sociate dan in the College of Arts & Lettervall read the program review each year to ensure that benchmarks are met and excellence is maintain colleges annual evaluation of the program will be sent each year to the vice proof academic affairs for review. The vice povost will offer guidance, as needed, for improvement, and will provide updates about the review to the provost.

The curriculum required for the cybersecurity gree program is not the curriculum required for the cybersecurity majon interdisciplinary studies he focus on the need for trained cybersecurity professionals has heightened since the major started, article to make its own disciplinary area. The faculty has determined that cybersecurity a separate curriculum in order to provide the didaction application coursework needed to fully educate students in the area of cybersecurity

With the increasing reliance on computer systems and networks, more pervasive, sophisticated, and destructive yberattacks are occurring with greater frequency. In fact, onganization or individual anywhere in the worlds completely immune toy be rattacks

Impact of Cyber Attackson National Security, Private Sectors, and Society
Former rational intelligence director ames Clappenoted that yberattacks rank highest on worldwide threats to LS. national security According to Department of Immeland Security, "The federal enterprise depends on information technology (IT) systems and computer networks for essential operations. These systems face large and diverse cyber threats that range from unsophisticated hackers to technically competentialers using states—the art intrusion techniques. Many malicious attacks are designed to steal information and disrupt, deny access to, degrade, or destroy critical information systems—the proposed program will prepare students to help IT professionals in the federal and state government enterprisenders and cyber risks and vulnerabilities and design stronger and more table in sections.

IBM Corporation's Chairman, CEO and Preside6tnni Rometty, said that cyberime may be the greatest threat to every company in the workdcording to an analysis conducted by Cybersecurity Ventureshe global annual cybercrime costs/ebeen estimated at \$3 trillion in 2015, and it could reach \$6 trillion by 2028 Global spending on cybersecurity products and services for defending against cybercrime is projected to exceed \$1 trillion cumulatively over the next five years, from 2017 to 2021, according to the Cybersecurity Market Report, which is published quarterly by Cybersecyrle entures In response to these efforts etproposed program prov (d)]TJ -31i (pr)3 (opos)-1 (e)4 (d)]TJ3(r)3 (on)-10 (ge)4 (r)3 (Td [(ge 31 >>BDC 195)]

# Shortage of Cybersecurityalent

As the volume and sophistication of cyladracks growthere is a strong demand for werlained cybersecurity workforce to safeguard the cyber space. Dr. Ronald **Drodge** United States Military Academyand Drs. Costis Toregas abalance Hoffman from The George Washington University noted that the cybersecurity workforce is one of the most critical employment sectors in the world."<sup>11</sup>

However, ecent studies have shown that there serious shortage of talent to fill cybersecurity positions. According to a study conducted by mation Systems Audit and Control Association (ISACA), a global leader in cybersecurity, "Secont of organizations expect to be attacked, but they are relying on a talent pool they view as largely unqualified and unable to handle complex threats or understand their business. More than one in three (35 percent) are unable to fill open positions. According to the ternational Information System Security Certification Consortium's or (ISC)2s, Global Information Security Workforce Stu(GISWS) which queried 19,000 cybersecurity professionals worldwide data clearly demonstrate much work isyet to be done to secure businesses, government agencies and organizations of all sizes, and the critical importance of having a properly staffed, agile and reactive workforce. However, in the 2015 edition of the GISWS, 62% of information security workers reported having too few workers to address the threats they encountered. In 2017, that number has ticked higher, with 66% indicating that they do not have the staff necessary to address the threats, indicating that the shortage of information security workforce to protect their data."

Based ora g (n)2 (s)1 (o)2 (r)5 /T142 -1.15 Tn16 (y)10 ( ef)3 ( d]TJ -0.004 Tc 0.004 Tw 2[(4-4 (r6-4 (r1

there from 2017 to 20241.

<u>Virginia Focus</u>
There areover 30,000 cybersecurity job openinigsVirginia – one of the highest amoady states<sup>29</sup> "At a time when Virginia is home to 36,000 open jobs in the cybersecurity sector, we must do everything we can to encourage students to enter this growing industry,

in cybersecurity has gained tremendous growth in enrollment since it was launched in 2015. Specifically, the Office of Institutional Research at ODU reports those enrollments in cybersecurity follows

Fall 2015 11 Fall 2016 69 Fall 2017 121

The first 8 graduates completed their BS in Interdisciplinary Studies with a major in cybersecurity in 2017/8.

2. Results of æurvey sent to students enrolled in cybersecurity programs at Tidewater Community College, Thomas Nelson Community College, and Northern Virginia Community College demonstrate strong demand for the program. (To be described)

The student surveyind results may be found in Appendix E

Projected enrollment:

Assumptions Retention 90% Parttime students60%/

|                                | ated resources to ini |      |                 |           |
|--------------------------------|-----------------------|------|-----------------|-----------|
|                                |                       |      | Expected        | •         |
|                                | Program Initiation    |      | Target Enrollme |           |
|                                | 2019- 2020            | )    | 2023- 20        | )24       |
| Full-time faculty              | 0.50                  | 0.00 | 0.00            | 0.50      |
| salaries                       | \$75,000              |      |                 | \$75,000  |
| fringe benefits                | \$28,927              |      |                 | \$28,927  |
| Part-time faculty (faculty FT) |                       |      |                 |           |
| split with unit(s))            | 3.60                  | 0.00 | 1.10            | 4.70      |
| salaries                       | \$288,000             |      | \$88,000        | \$376,000 |
| fringe benefits                | \$111,082             |      | \$33,942        | \$145,024 |
| Adjunct faculty                | 0.00                  | 0.00 | 0.00            | 0.00      |
| salaries                       |                       |      |                 | \$0       |
| fringe benefits                |                       |      |                 | \$0       |
| Graduate assistants            | 0.00                  | 0.00 | 0.00            | 0.00      |
| salaries                       |                       |      |                 | \$0       |
| fringe benefits                |                       |      |                 | \$0       |
| Classified Positions           | 0.25                  | 0.00 | 0.00            | 0.25      |
| salaries                       | \$7,500               |      |                 | \$7,500   |
| fringe benefits                | \$2,893               |      |                 | \$2,893   |
| Personnel cost                 |                       |      |                 |           |
| salaries                       | \$370,500             | \$0  | \$88,000        | \$458,500 |
| fringe benefits                | \$142,902             | \$0  | \$33,942        | \$176,844 |
| Total personnel cost           | \$513,402             | \$0  | \$121,942       | \$635,344 |
| Equipment                      |                       |      |                 | \$0       |
| Library                        |                       |      |                 | \$0       |
| Telecommunication costs        |                       |      |                 | \$0       |
| Other costs                    |                       |      |                 | \$0       |
| TOTAL                          | \$513,402             | \$0  | \$121,942       | \$635,344 |

### Part D: Certification Statement(s)

| The institution will require additional sta | ate funding to initiate and sustain | this program. |
|---|-------------------------------------|---------------|
|---|-------------------------------------|---------------|

|          | Yes | Signature of Chief Academic Officer |
|----------|-----|-------------------------------------|
| <u>X</u> | No  | Signature of Chief Academic Officer |

Please complete Items 12, and 3 below.

1. Estimated \$\$ and funding source to initiate and operate the program.

|   | Program initiation year    | Target enrollment year      |
|---|----------------------------|-----------------------------|
| Funding Source  | 20 <u>19</u> -20 <u>20</u> | 20 <u>23</u> - 20 <u>24</u> |
| Reallocation within the department (Note below the impact this will have within the department.               | )                          |                             |
| Reallocation within the school or college(Note below the impact this will have within the school or college.) |                            |                             |
| Reallocation within the institution (Note below the impact this will have within the institution.)            |                            | \$635,344                   |
| Other funding sources   |                            |                             |
| (Specify and note if these are currently available or anticipated.)   |                            |                             |

2. Statement of Impact/Funding Source(s). A separate detailed explanation of funding is required for each source used and a statement of impact on existing resources.

#### Reallocation within the Institution:

Funding for faculty in departments acrosks Dominion Universitywill be reallocated within the institution. The faculty are from the Center for Cyber Security Education and Research, as well as four colleges: College of Arts abetters (Sociology an Criminal Justice; Philosophy and Religious Studies), Strome College Business (Information Technology and Education Science), Batten College of Engineering and Engineering (Electricated Computer Engineering; Modeling, Simulation and Sualization Engineering), and College of Sciences (Computer Science) The colleges and epartments will maintain existing funding, and classes will be offered across various programs, including the proposed Bachelor of Science in CybersecurityNo negative impact is anticipated for any degree program in any of the colleges or from any othereas of the university.

The Center for Cyber Security Education and Research (CCSER) will reallocate personnel funds within the center to accommodate the proposed program. This support from the CCSER will be available at the program's launch and throther target year. The faculty and administration anticipate no negative impact from the implementation of this program.

|  | 3. | Secondary | Certification | ١. |
|--|----|-----------|---------------|----|
|--|----|-----------|---------------|----|

If resources are reallocated from another unit to support this proposal, the institution will not subs**e**uently request additional state funding to restore those resources for their original purpose.

| X_ Agree |                                     |  |
|----------|-------------------------------------|--|
| <u> </u> | Signature of Chief Academic Officer |  |
| Disagree |                                     |  |
| <u></u>  | Signature of Chief Academic Officer |  |

# APPROVAL OF A MASTER OF SCIENCE DEGREE IN DATA SCIENCE AND ANALYTICS

RESOLVED that, upon the recommendation of the Academic and Research

Advancement Committeehe Board of Visitors approves proposed Master of Science

degree in Data Science and Analytics in the Graduate Seffeotive with the fall 2019

semester

Rationale:

Old Dominion University seeks approval to initiate a Master of Science in Data Science and Analytics begin fall 2019. The program would be administered by the Graduate School

The purpose of the Master of Science in data science and analytics degree program is to address the need for an expanding workforce that will help companies analyze data and integrate the outcomes with business processes to ake them more productive. Data science and analytics is a multidisciplinary field that combines computer science, business analytics, and statistics to understand and leverage data to make advances and decisions that were not possible within previous organizational tools.

The curriculum will provide students with the skills and competencies that will make them successful in today's competitive, dataen world. The program will prepare students to develop proficiencies in the fields of computational datanalytics or in business intelligence and analytics. Specifically, they will be prepared to use state he art programming languages, tools, and software packages to perform analytics on complex data, develop statistical and machine rning models, and organize, manage, and clean data for its maximum effectiveness in analysis and visualization.

# STATE COUNCIL OF HIGHER EDUCATION FOR VIRGINIA PROGRAM PROPOSAL COVER SHEET

| Institution     Old Dominion University                      | New progra<br>Spin-off pro | Program (Check one): am proposa⊠ pposal □ document□ |
|--|----------------------------|---|
| Name/itle of proposed program     Data Science and Analytics |                            | 4. CIP code<br>11.0802                              |
| Degree/certificate designation     Master of Science         | 6. Term a<br>Fall 20       | nd year of initiation<br>19                         |
| 7a. For a proposed sporff, title and degr                    | ree designation            | of existing degree program                          |
| 7b. CIP code (existing program)                              |                            | Board for Community College                         |
|  |                            |   |
|  |                            |   |
| 11. If collaborativeor joint program, idel                   | ntify collaborati          | ng institution(s) and attach                        |

organizational data and use the resulting information to make informed business recommendations.

### Mission

The mission of the university ates: Old Dominion University, located in the City of Norfolk in the metropolitan Hampton Roads region of coastal Virginia, is a dynamic public research institution that serves its students and enriches the Commonwealth of Virginia, the nation, and the world through rigorous academic programs, strategic partnerships, and active civic engagement.

The proposed MS in Data Scienaed Analyticsaligns with this mission by providing a "rigorous academic program" that will prepare the next generation of data scientists to gain key analytic knowledge and skills in their respective fields, and ultimately to "enrich" the Commonwealth of Virginia, the nation, and the world with abtracen decisionmaking

### Online Delivery

The proposed Master of Spice in Data Science Analyticswill be offered in a hybrid format, combining n-campus and online instruction. For online classes, kboard is Old Dominion University's learning management system, which will be used for the proposed program, with extensive use of synchronous meetings in the Adobe Connect platform. Additionally, faculty utilizeAdobe Connect or WebEx for weekly synchronous office hours and other realtime communication throughout each semester.

Old Dominion Universityhas a robust distance learning network that supports faculty in webbased course development and delivery. Faculty who teach in the program are trained in course development and delivery through the Center for Learning and Teaching (OstF)uctional designers, technologists, and other staff work with the library faculty to assist in implementing

- x Official copies of transcript of all regionally accredited institutions attended equivalent north.S. institutions)
- x Two letters of recommendation individuals familiar with the applicant's professional and/or academic background
- x A current resume
- x A statement of professional goals
- x GRE scores, with a 50% or better attainment on quantitative reasoning

Current scores on the Test of English as a Foreign Language (TOEFL) of at least 550 on the paperbased test (or 7980 on the iBT) are required for nonative English speakers

Students with previously completed work at a regionadgredited institution may submit a request for a maximum of 9 graduatedit hours to be transferred into a concentration or research area of the programfrapproved by the graduate committee the Graduate Program Director and faculty members representing each department associated with the degree—they will be added to the transcripts.

### **Target Population**

The proposed Master of ScienceData Sciencand Analytics degree program will target undergraduates at ODU in various disciplines luding computer science, information technology, engineering, and health sciences. The progritariso target those in the military and individuals working for federal, state, or local government or for government contractors who wish to gairadvanced expertise in data science.

#### Curriculum

The proposed Maer of Science in Data Scienaed Analytics a 30credit hour northesis degree program. The curriculum will offer two concentrations: computational data analytics and business intelligence and analytics.

The focus of the curriculum is to provide students with a solid foundation in data analytics. will consist of a core, two concentrations, and a capstone project objective of the core is to lay the foundation that is required by data scientists working in any Tible core will establish proficiency in data discovery, collection, processing, and cleaning; competen project or data analysis using statics and visual analytics and aptitude intatistical modeling implementation for predictive analytics

The concentration incomputational dataralytics will provide students with opportunities to learn about different aspects of computational data analysis, such as machine learning, data visualization, web science, and natural language processing. Courses in this concentration are also offered to address relevant data analytics topics such as video analytics, algorithms and data structures, and information retrieval. The concentration in busintes gence and analytics will provide students with knowledge about database management systems, business

intelligence, information and communications technology, business an abytics imulation modeling for business systems.

The capstone project brings together students in their final semester of study to synthesize knowledge from their coursework and applyoi solve realworld data analytics problems.

New courses are noted with an asterisk.

### **Program Requirements**

### Core Courses & Credit

| DASC 600  | Introduction to Data Science                    | (3 credits) |
|-----------|---|-------------|
| STAT 603* | Statistical/Probability Models for Data Science | (3 credits) |
| CS 625*   | Data Visualization                              | (3 credits) |
| STAT 604* | Statistical Tools for Data Science              | (3 credits) |
| CS 624*   | Data Analytics and Big Data                     | (3 credits) |

### Computational Data AnalyticSoncentration (12 credits)

| Four of the following courses | the coloated in a   | spaultation with | the feedathyieer  |
|-------------------------------|---------------------|------------------|-------------------|
| Four or the following courses | tube selected in co | msulalion willi  | life factatumisol |

| CS 521* | Machine Learning                                    | (3 credits)    |
|---------|---|----------------|
| CS 601* | Algorithms and Data Structures for Data Science     | (3 credits)    |
| CS 626* | Visual Analytics: Exploring and Analyzing Data Visu | all(3 credits) |
| CS 632* | Web Science   | (3 credits)    |
| CS721*  | Machine Learning II                                 | (3 credits)    |
| CS 727* | Large Scale Video Analytics                         | (3 credits)    |
| CC 722* | •   | ,              |

CS 733\*

government setting Faculty and business/industry/government representatives external mentors for the students during this experience

Students will learn how to identifyroblems, gather data and information, understand the business system, define hypotheses, analyze and visualize the data, develop, sathations effectively articulate and communicate ideas and results. The capstone course offers valuable experiences-through the collaborative efforts to develop design thinking in data science and to exercise leadership in a team environment.

Appendix Aprovides sample schedules for **ftith**e and partime students. Course descriptions may be found in Appendix B.

### Student Retention and Continuation Plan

The Graduate School, along with faculty who oversee this program will offer programming designed to ensure student success. Faculty will require new students to attend an orientation session, in person or online, which introduces the program, curriculum, requirements, expectations, faculty, facilities and other relevant resources students may access. In addition, faculty will publish an upto-date curriculum and longrangecourse schedule to het pudents plan their enrollmentand time to completion hey will also hold advising sessions ch semester and prode personalized advising throughout dents' program of study inally, faculty, in collaboration with government/industry/business partners, will torstudents in curricular contentand careeopportunities

When individual student performance demonstrates a lack of success, faculty will meet with the student to explore ways that will leadstoccessThese includeholding addition badvising sessions with the student, using peer mentors to connect students to each other and to their academic work, and having an external partner meet with the student to discuss areas of career interest.

Continuation within the program is contingent upon maintaining a 3.0 av 12 >> g.015b2 (hi)-(t)-2 (uni)(r

### Assessment Map for Core Courseisn Proposed Program

| Student Learning Objectives | Measures |
|-----------------------------|----------|
| 1                           |          |

|   | DASC 690– Capstone                                |
|---|---|
|   | Assessment: 85 of students will attain target     |
|   | on the Capstone Project rubric – related to       |
|   | communication skills                              |
| 6. Research                             | STAT 604 - Statistical Tools for Data Science     |
| Explore and develop data models in orde | er tAssessment: 8% of students will attain target |
| recommend optimal solutions facing      | on the final data modeling assignment rubric.     |
| organizations.                          |   |
| _                                       | DASC 690- Capstone                                |
|   | Assessment: 85 of students will attain target     |
|   | on the Capstone Project rubric - related to fina  |
|   | recommendations.                                  |

### **Employment Skills/Workplace Competencies**

Graduates of the Master of Science in Data Science and Analytics will have the skill this and workplace competencies eded for employment in the field of data science of Science and Analytics will have the skill this interest and the skill this interest a

- x Proficiency in using state of the art programming languages, tools, and software packages to perform analytics on complex data including big data.
- x Capability to develop statistical and machine learning models.
- x Ability to organize, manage, and clean dataits maximum effectiveness analysis and visualization.
- x Proficiency in visually representing complex data to better understand the data and to effectively communicate to higher management the intricacies of data and its relationship with the organization processes.
- x Ability to write professional code adhering to industryndard for building data science applications.
- x Ability to lead teams in working various aspects of data science from retriewind cleaning data to exploring modeling data.

### **Program Assessment**

The program will be assessed flagulty and administrators in Graduate School College of Sciences, the Strome College of Business, the Provost's office he review will be completed annually in the fall starting time second year after the gram is launched nd will consist of:

- x Analyzing retention and attrition rates in order to maximize the positive influences and improve the negative ones that affect program completion
- x Analyzing the results of the ODU Graduate Student Satisfaction Storverseas where additional student support is needed

x Analyzing graduate job placement to assess if the program is preparing students with the knowledge, skills anabilities for jobs in data science and evaluating program's ability to meet market demds (following initial graduates' completion)

The results of these assessments will be used to evaluate the quality of the program, to stimulate program development, and to assess the role of the program in fulfilling **Orbitist**ional mission. The program review may (a) result in strategic decisions about the program, (b) identify areas of improvement, (c) make resource recommendations, (d) articulate considerations for expansion or co 0 Tc 0 (pa)4 (n002 Tui)]TJ T\*; (la)6 d/]TJ T\*ons

- x 80% of graduates will be employed in data science positions using knowledge acquired in their graduate studies ithin one year of program completion
- x 80% of students will be satisfied with the program as determined by the university's Graduate Student Satisfaction Survey
- x 80% of alumni will be satisfied with the program as determined by the university's Graduate Alumni Surveyadministered within one year of programmpletion
- x 80% of employers will be satisfied with the level of education and skill of graduates, as measured by an employer survey administered within one year of hire.

After the first year and subsequent years, periodic evaluations success of the program in meeting these benchmarks be undertaken. If program benchmarks are not achieved, the Dean of the Graduate School, along with the Graduate Program Director and the program faculty, will examine the pogram's admissions policies, curriculum, instructional methods, advising practices, and course evaluations to determine where changes need to be made.

### Expansion of an Existing Program

The proposed program is not an expansion of an existing certificenteentration, emphasis, focus, major, minor, or track at Old Dominion University

### Relationship to Existing ODU Degree Programs

The proposed program is not similar or relatedropexisting master's program at Old Dominion University.

### Compromising Existing Programs

No degree programs will be compromised or closed as a result of the initiation and operation of the proposed degree program.

### Collaboration or Standalone

This is a standalone program. No other organization was involved in its development, and no other organization will collaborate in its operation.

### Justification for the Proposed Program

## Response to Current Needs (Specific Demand)

Data science anahalytics is being recognized as the key discipline in utilizing growing data to solve challenging problems facing multipute nomic sectors. The latest NJE-Government Survey 201 concludes that the fourth industrial revolution and convergence of big data technologies and machine learning aking a dramatic shift towards more data and machinedriven societies. The survey report states: "Data is being currently referred to as the new oil, the new raw material driving innovation and growth in both the private and public sectors. Indeed, data use will grow exponentially in the next decade and will offer the ability to systematically analyze and act in real time in solving more complex business problems, creating more competitive advantage and making bettlerrmed decisions in a tightly connected world.

Amazon CEO, Jeff Bezos, in a recent letter to share holding hlights the importance of data analytics and machine learning and how it impacts exerty of the company. He wrote: "Machine learning drives our algorithms for demand forecasting, product search ranking, product and deals recommendations, merchandising placements, fraud detection, translations, and much more. Though less visible, much of the impact of machine learning will be of places translations."

Data is growing exponen(t)-2 (h i)-w (n(t)-2 (h:a -180.72 0 Td [ (h i)-w (n(t)- (c)4 (t)-2 (e)C /P <</MCID

Finance and Banking. Then fancial and banking sector is usegi data to reduce fraudulent transactions, reduce customer churning, find new areas of growth, and reduce risk. With increased access to online transactions, bank frauds have become more sophisticated. According to a McKinsey report banking data along with machine learning techniques can help institutions to fight against bank frauds. Time fince and banking industry can use machine learning techniques to predict customers that are likely to reduce their business with the bank. This information can be used by the banks for target campaigning to reduce the chaten. analytics techniques can be used for risk assessment, stress testing, and develop with agriculture systems.

Defense. The Defense Logistics Agency created a new Strategic Data and Analysis office in March 2018 to help in making dataiven decisions. The new office will harness emerging tools and technology in the area of datalytics for reducing cost making faster decisions, and offering new services. The office plans to use advanced predictive analytics approaches to forecast deployment needs. For example, by analyzing data from past deployments it is possible to predict theneed of supply items by a unit in the future so as to supply the required items to the unit more efficiently, and at a cost reduction by avoiding emergency orders.

2 ( )]Tua12ma ( (ye)4 ( p31

A report from the

several institutions the US., including Virginia have launched masterprograms, but they will not meet the current and future demand in the field

### Why Old Dominion Universit?

The economy in Hampton Roads is driven, in large partle they ral resources, withmany organizations increasingly analyzing data for critical decision making meng these entities are national research laboratories arge military organizations and government tractors including the NASA Langley Research Center, Naval Station Norfolk Band Allen Hamilton NASA is collecting frt-1 (acm)12 (.)2 (A)]TJ5.3 Tc 0 Tw 7.53 0hund (e)4 e (n R)-3 2 (Ao N)2

- x Twenty-five percent of employers hiring analysts prefer or require candidates to have a graduate degree, according to research from job market analytic stirming Glass Technologies
- x In 2015 the number of job postings for dataentist and avanced analysts was 1629, 30% above the national average all occupations
- x Among theseob postings in 2015, the number of job posting that requirechaster or higher level degree was 612This number will grow to 678 b 2020.

### Commonwealth of Virginia

The Commonwealth of Virginia recognizes the importance of distance and is already investing in this area. One of the initiatives, Virginizing gitudinal Data System, enables data analysis on a diverse set of large datasets. Executive Directive 7 (2016) makes the case for leveraging the use of shared data and analytiche directive states:

In order to continue the Commonwealth's advancement towards a New Virginia Economy that draws on all of the Commonwealth's vast resources, it is implotant state agencies have access to all information necessary to better provide services to our citizens. Increasing the use of shared data and analytics among Virginia agencies through a comprehensive and coordinated effort an (al)-6 (f[(t)-2 ()]T1 (ar)-10.9 (g)6 (e nhh)-4 (eo10 (al)-10.9 (g)6 (enhh)-4 (eo10 (al)-10.9 (

| Occupation                 | Total change for 20162026 | Annual Average |
|----------------------------|---------------------------|----------------|
|                            | (%)                       | Growth (%)     |
| Operations Research Analys | 36.53                     | 3.16           |
| Mathematical Scientists    | 35.94                     | 3.12           |
| Statisticians              | 43.36                     | 3.67           |
| Computer Systems Analysts  | 12.95                     | 1.23           |
| Software Developers        | 32.71                     | 2.87           |

The annual average percent change for computerraathematical occupations for 20**26**26 is 1.69% as compared to the 0.89% for all occupations during that time period. The total percent change for Computer Mathematical occupations from **200**26 is 18.23% as compared to 9% change for all occupations.

### **Hampton Roads**

The Hampton Roads area includes organizations that are keenly interested in this program. Letters of support from several of these **conye**rs may be found in Appendix D

### **Employer Survey**

The results of urvey among employers are provided in Appendix E

Appendix Fcontains current job announcements demonstrating a need for prospective employees with the knowledge that this tata sience degree program would provide.

### Student Demand

Evidence of student demand is available with the following data:

1. Student Survey:

https://odu.co1.qualtrics.com/jfe/preview/SV\_afy4dgxJokEzvjD?Q\_CHL=preview

The results of student surverye presentersh Appendix G

2. Alumni survey or second student survey

George Mason University(GMU) offers a Master of Science

<u>Virginia Commonwealth University (VCU)</u> offers a Master of Decision Analyti**ds**at requires 30 credit hours.

Similarities to ODU: The VCU School of Business offers the Master of Decision Analytics degree. It has a similar structure as the proposed MS in Data Science: consisting of five courses (15 credit hours) and five approved electives (15 credit) hobbersed byseveral departments the college. The VCU course tatistical Analysis and Mobbeg, is similar to the proposed ODU course tat by

### **Location**

Old Dominion University is in south Hampton Roads and will be the only program in this area.

| Enrollments <sup>35</sup>   | Fall | Fall | Fall | Fall | Fall |
|-----------------------------|------|------|------|------|------|
| Emoliments                  | 2013 | 2014 | 2015 | 2016 |      |
| College of William and Mary |      |      |      | 47   |      |

### Adjunct faculty

No adjunct faculty are required to launch and sustain the proposed **peopless**m.

### **Graduate Assistants**

No graduate assistants are required to launch and sustain the proposed degree program.

### **Classified Positions**

There is currently full-time classified position within the Graduate Schaol Administrative Assistant who will assisfaculty who teach in the proposed of Data Sciencand Analytics. The program will require of FTE of classified support to initiate and this level of effort will remain constant through the target year. Salary for the administrative assistant will be \$7,500 in salary and \$2,893 in benefits.

### Targeted financial aid

No targeted financial aid isequired or designated to initiate and sustain the proposed degree program.

### Equipment (including computers)

No new equipmen including computers, issecessary to launch and sustain proposed degree program

### Library

No new library resources are required to launch and sustain the proposed degree program. The University Libraries will be able to fully support the Nih Data Science and Analytics Major journals in the field, including ternational Journal of Data Science and Analytics M Transactions on Knowledge Discovery from Datatistical Analysis and the Mining, Big Data, and many others, are available in the University Libra Detaining articles is extremely easy through (1) online subscriptions held by the university, (2) physics triptions for some journals, and (3) rapid delivery via Interlibrary Loan.

### **Telecommunications**

No new telecommunications resources are required to the and sustain the proposed degree program.

### Space

No new space is required to launch and sustain the proposed degree program.

### Other Resources (specify)

No additional resources are required to launch and sustain the proposed degree program.

### Resource Needs: Parts AD

Part A: Answer the following questions about general budget information.

| X | Has the institution submitted or will it submit an addendum budget request to cover otime costs?     | Yes 🗌 | No∑ |
|---|--|-------|-----|
| X | Has the institution submitted or will it submit an addendum budget request to cover operating costs? | Yes□  | No∑ |

x Will there be any operating budget requests for this program that would exceed normal operating budget guidelines (for example, unusual faculty mix, faculty salaries, or resources)?

| Part C: Estima                | ated resources to in | nitiate and ope | erate the program | n         |
|-------------------------------|----------------------|-----------------|-------------------|-----------|
|                               |                      |                 |                   |           |
|                               |                      |                 | Expecte           | •         |
|                               | Program Initiatio    | n Year          | Target Enrolln    | nent Year |
|                               | 2020- 202            | 21              | 2024- 2           | 2025      |
| Full-time faculty             | 0.75                 | 0.00            | 0.00              | 0.75      |
| salaries                      | \$84,642             |                 |                   | \$84,642  |
| fringe benefits               | \$32,646             |                 |                   | \$32,646  |
| Part-time faculty (faculty FT | ·                    |                 |                   |           |
| split with unit(s))           | 1.00                 | 0.00            | 0.50              | 1.50      |
| salaries                      | \$112,856            |                 | \$56,428          | \$169,284 |
| fringe benefits               | \$43,529             |                 | \$21,764          | \$65,293  |
| Adjunct faculty               | 0.00                 | 0.00            | 0.00              | 0.00      |
| salaries                      |                      |                 |                   | \$0       |
| fringe benefits               |                      |                 |                   | \$0       |
| Graduate assistants           | 0.00                 | 0.00            | 0.00              | 0.00      |
| salaries                      |                      |                 |                   | \$0       |
| fringe benefits               |                      |                 |                   | \$0       |
| Classified Positions          | 0.20                 | 0.00            | 0.00              | 0.20      |
| salaries                      | \$7,500              |                 |                   | \$7,500   |
| fringe benefits               | \$2,893              |                 |                   | \$2,893   |
| Personnel cost                |                      |                 |                   |           |
| salaries                      | \$204,998            | \$0             | \$56,428          | \$261,426 |
| fringe benefits               | \$79,068             | \$0             | \$21,764          | \$100,832 |
| Total personnel cost          | \$284,066            | \$0             | \$78,192          | \$362,258 |
| Equipment                     | ·                    | -               | ·                 | \$0       |
| Library                       |                      |                 |                   | \$0       |
| Telecommunication costs       |                      |                 |                   | \$0       |
| Other costs                   |                      |                 |                   | \$0       |
| TOTAL                         | \$284,066            | \$0             | \$78,192          | \$362,258 |

The Graduate Schol will provide operational funding for the program, and the Department of Computer Science and Department of Information Technology and Decision Sciences will provide faculty for course offerings in the concentrations. No adverse impact is anticipated on academic programs in either department or the Graduate Scheolesult of opening the proposed program.

|                 | m another unit to support this proposal, the institut<br>tate funding to restore those resources for their or |  |
|-----------------|---|--|
| <u>X_</u> Agree |   |  |
|                 | Signature of Chief Academic Officer   |  |
| Disagree        |   |  |
| <u> </u>        | Signature of Chief Academic Officer   |  |

### APPROVAL TO RENAME THE SCHOOL OF PHYSICAL THERAPY AND ATHLETIC TRAINING THE SCHOOL OF REHABILITATION SCIENCES

RESOLVED that, upon the recommendation of the Academic and Research

Advancement Committee, the Board of Visitors approves renaming the School of

Physical Therapy and Athletic Training the School of Rehabilitation Sciences effective

July 1, 2019.

### Rationale:

The School of Physical Therapy and Athletic Training has progressed from offering only a Doctorate in Physical Therapy (DPT) to also offering a Master of Science in Athletic Training and a Ph.D. in Kinesiology and Rehabilitation. The current name of the school does not represent the three programs and would not accurately portray programmatic expansion, such as the potential addition of Occupational Therapy.

The proposed name—School of Rehabilitation Sciences—reflects the commonalities of the current programs and would continue to be appropriate for new related programs. The name is consistent with the vision of the College of Health Sciences, which is to "advance healthcare education and research through interdisciplinary and global connections." Further, the proposed name is commonly used for similar schools across the country (e.g., George Mason University, Temple University, and the University of Kentucky). The new name will better represent the work taking place in the school and the future of rehabilitation sciences education and research at Old Dominion University.